



MEDIA RELEASE

MITCHELL'S GOING FOR GREEN

In early September 2008, Mitchell's of Lancaster launched an estate wide initiative throughout their managed houses in order to battle the ongoing constraints of environmental damage.

'The Green Initiative' is aimed at reducing the company's overall usage of utilities and services by up to 25% by the end of 2009, with a mixture of both small changes and ambitious ideas.

Current measures implemented from the beginning of September include an estate changeover to energy saving light bulbs which will reduce the firms energy usage by up to 85% on a yearly basis. We have also implemented initiatives to recycle used cooking oil from our kitchens, glass bottles and cardboard with future plans to include the recycling of food wastage, metal and plastics from packaging with a view to zero landfill from our estate.

Our specially designated 'Energy Committee' comprising of department heads, estate managers and key suppliers are joining together to find new ways to reduce the company's carbon footprint with the possibility of renewable energy sources at some pubs in the future. We have also introduced 'Utility Champions' within individual pubs to manage the day to day resources on site. Key members of staff will be tasked to conserve energy through efficiency from switching off lights when not in use, to turning the thermostat down a notch on a warm day.

As a local firm we also promote strong links with local suppliers such Udales Butchers, Morecambe Bay Wines and C&G Neves which through efficient purchasing also helps contribute to reducing our carbon footprint.

As Andrew Barker, Joint Managing Director of Mitchell's explains, "We are committed to the protection and preservation of the environment, while recognising our social responsibility to both the local community and wider society."

For further information on Mitchell's environmental and CSR commitment initiatives please contact Mitchell's of Lancaster on 01524 596000 or alternatively email emma@mitchellspubs.co.uk

Visit our website for further information on Mitchell's of Lancaster

www.mitchellshotelsandinns.co.uk/about us

